

Total Package

(Discover Profit, Build Wealth)

This annual program takes you through our complete four-step process from Preparing the Field all the way through to Harvesting the Field. During your year-long engagement with Martille Faatz LLC, you will experience the benefit of our entire strategic approach to financial, business, and tax management.

Financial Management

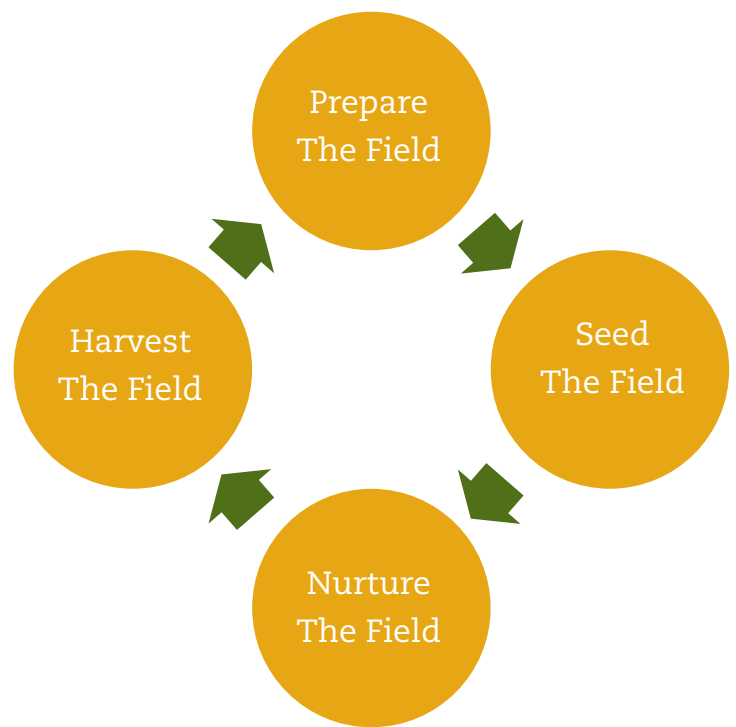
- Financial Goal Setting
- Statistical Evaluation of Financial Goals
- Accounting System Analysis
- Item or Profit Center Profitability
- Benchmarking
- Key Performance Indicators
- Financial Statement Education
- Bookkeeping Education
- Month End and Year End Processes

Business Management

- Company Vision & Mission
- SWOT Analysis
- Road Map to Success (S.M.A.R.T. Goals)
- Strategic Planning
- Entity Analysis (Legal Issues)
- Trend Analysis
- Branding & Marketing

Tax Management

- Entity Analysis (Tax Issues)
- Tax Minimization Planning
- Tax Compliance
- Succession Planning



Definition of Terms

Harvesting Cash & Profits™ /verb/ origin: 2011 Martille Faatz LLC: **1.** farming tools used to improve your field.

Farming /verb/ origin: derived from Medieval Latin: **1.** the method of generating revenue.

Field /noun/derived from Martille Faatz LLC: **1.** a business arena.